

ACCESSIBILITY CHECKLIST | WEB CONTENT

What is accessibility? Accessibility is the use of Information Communications Technology (ICT) in a manner that provides an inclusive experience through all multimedia channels for people with physical and situational disabilities, as well as socio-economic restrictions through these channels.

Accessibility consists of four high-level principles describing functionality with the acronym, POUR - Perceivable, Operable, Understandable and Robust.

Perceivable

Is it identifiable by sight and sound?

Operable

Can the user operate your site via navigation and visually?

Understandable

Is it consistent in format and can it be easily understood by the audience?

Robust

Can it function for all appropriate technologies?

Simple steps to keep accessibility in mind:

- Use high contrasting colors between the foreground and background (dark text on light background),
- Use headings as a hierarchy of important content. Header tags organize content for accessibility and need to be in numerical order.
- Use alternative text for all images/graphics and descriptive text when linking.
- Make multimedia presentations accessible by including captions, transcripts and other descriptive information.
- Make pdfs accessible by adding tags.
- Review for accessibility using online tools like WAVE from Webaim and SiteImprove.